

Terms and Conditions of Use

Electra General Trading FZE

Effective Date: 1st March 2026

1. Introduction

These Terms and Conditions (“**Terms**”) govern access to and use of the website operated by Electra General Trading FZE (“**Electra**”, “**we**”, “**our**”, or “**us**”).

By accessing or using this website, you agree to be bound by these Terms. If you do not agree with these Terms, you should discontinue use of the website.

2. Website Use

You agree to use this website only for lawful purposes and in a manner that does not:

- violate applicable laws or regulations;
- infringe the rights of Electra or third parties;
- interfere with the operation or security of the website.

Electra reserves the right to restrict or terminate access to users who misuse the website.

3. No Commercial Offer

The content of this website, including product descriptions, technical information, or project references, is provided for informational purposes only and does not constitute a binding offer, quotation, or contractual commitment.

Any supply of goods or services shall be governed exclusively by separately executed commercial agreements, purchase orders, or written quotations issued by Electra.

4. Intellectual Property

All content available on this website, including text, graphics, logos, images, design elements, and documentation, is owned by or licensed to Electra unless otherwise stated.

Users may not reproduce, distribute, modify, or commercially exploit website content without prior written consent.

5. Accuracy of Information

Electra makes reasonable efforts to ensure that information presented on the website is accurate and up to date. However, Electra does not guarantee the completeness, reliability, or accuracy of website content.

Technical specifications, product availability, and supplier information may change without notice.

6. Third-Party Links

The website may contain links to third-party websites provided for convenience only. Electra does not control and is not responsible for the content or privacy practices of external websites.

7. Disclaimer

The website and its content are provided on an “as is” and “as available” basis. Electra makes no warranties or representations, whether express or implied, regarding the availability, reliability, or suitability of the website or its content for any particular purpose.

8. Limitation of Liability

To the fullest extent permitted by applicable law, the website and its content are provided on an “as is” and “as available” basis, without any warranties or representations of any kind, whether express or implied.

Electra shall not be liable for any loss, damage, cost, or expense of any nature whatsoever, whether direct, indirect, incidental, consequential, special, or punitive, arising out of or in connection with:

- a) the use of, or inability to use, the website or any part thereof;
- b) reliance on any information, materials, or content made available on the website;
- c) any errors, inaccuracies, or omissions in the website content;
- d) any interruption, delay, malfunction, suspension, or unavailability of the website or its systems; or
- e) any unauthorized access to, or use of, the website or related systems.

Users access and use the website entirely at their own risk, and Electra shall have no responsibility or liability for any consequences resulting from such use.

Nothing in these Terms shall exclude or limit liability to the extent that such exclusion or limitation is prohibited under applicable law.

9. Confidentiality of Communications

Information submitted through website contact forms or email enquiries should not include confidential or commercially sensitive information unless a separate confidentiality agreement has been executed.

Submission of enquiries does not create any contractual or advisory relationship.

10. Data Protection

Personal information collected through the website is processed in accordance with Electra's Privacy Policy.

11. Changes to the Website

Electra may modify, suspend, or discontinue any part of the website at any time without prior notice.

12. Governing Law

These Terms shall be governed by and interpreted in accordance with the laws of the United Arab Emirates.

Any disputes arising in connection with the use of this website shall be subject to the jurisdiction of the competent courts of Dubai, United Arab Emirates.

13. Changes to These Terms

Electra reserves the right to update these Terms from time to time. Continued use of the website following publication of updated Terms constitutes acceptance of those changes.

14. Contact

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Website: <https://electra-uae.com/>